

О P I N I O N

**for the acquisition of the educational and scientific degree "Doctor" (PhD)
at the D. A. Tsenov Academy of Economics, Svishtov**

**Prepared the opinion: Assoc. prof. Hristo Georgiev Sirashki, PhD, D. A. Tsenov
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Author of the dissertation: Eric Schöne

**Topic of the dissertation: The Economy for the Common Good as a Strategic
Approach to Sustainable Management in the Real Estate Sector**

I. General presentation of the dissertation:

The purpose of the dissertation on the topic "The Economy for the Common Good as a Strategic Approach to Sustainable Management in the Real Estate Sector" is to analyse the implementation of the ECG (Economy of the Common Good) in the real estate sector as a planning problem, to reconstruct the status quo as well as the drivers and barriers to implementation and to derive concrete recommendations. The author has also set himself the goal of building a planning framework that connects value orientation, governance structures, project logic and data-driven management. In the dissertation, six specific tasks have been set and subsequently considered precisely performed, which are related to the purpose of the research.

The relevance of the topic is indisputable and corresponds to social and environmental goals and their connection with the real processes of management and decision-making in companies. The significance of the topic is in the direction of whether companies can formulate good intentions and turn those good intentions into repetitive situations in their current operations.

The object of research in the dissertation is real estate companies and their logic of management and organization of activities, all of which are related to sustainable development and the common good.

The subject of the study is related to the question to what extent and under what conditions the principles of the Economy for the Common Good can be applied in practice in the real estate sector.

The presented dissertation has a total volume of 403 pages, including structurally an introduction, three chapters, a conclusion, a bibliography and appendices. 217 sources were used in the dissertation. From the list of references, it is clear that the scientific research is purposeful, and I consider the number of sources to be sufficient. In the dissertation, the literary sources are cited correctly.

To illustrate and reinforce the main text, 2 figures and 8 tables are presented.

I believe that the volume of the dissertation project is optimal and balanced in terms of content.

II. Assessment of the form and content of the dissertation.

The main text of the dissertation includes an introduction, three chapters and a conclusion.

The introduction includes the main required attributes: topicality of the topic, purpose of the research, object, subject, research tasks, research thesis, research methodology, restrictive conditions.

In the first chapter, with scientific precision, the PhD student presents the theoretical and methodological basis of the real estate sector, the relationship with sustainable development and in particular with environmental, social and economic effects. Attention is drawn to the fact that in the real estate sector, orientation towards the common good is not an optional complement, asking the exploratory question of how social dimensions can be linked to objectives, projects and management decisions.

Chapter Two focuses on Economics for the Common Good. Principles related to the object of study are presented and dependencies are deduced. A Matrix of the Common Good is presented, which binds stakeholders to the four dimensions - human dignity, solidarity and social justice, environmental sustainability and joint decision-making. The author skillfully uses the Matrix as an analysis tool. Examples of common good integration in real estate companies are described. The methodology of the study is outlined.

The third chapter presents the empirical research, discussion, results and authors' recommendations. Internal and external barriers to the implementation of the Economy for the Public Good are outlined. An analysis of the success factors is skillfully made. The author has scientifically accurately derived the results of the study and presents recommendations for practice. A model of the planning cycle of the Economy for the Public Good for the real estate industry is presented.

The conclusion summarizes the tasks performed by the author of the dissertation and the confirmation of the research thesis.

From the attached report from StrikePlagiarism, no violations of the rules of academic ethics are noticed.

The abstract meets the requirements and faithfully reflects the overall content of the dissertation and the scientific contributions of the doctoral student.

III. Scientific and Applied Contributions of the Dissertation.

The dissertation contains scientific and applied scientific contributions that are related to the completed tasks of the doctoral student's work. I accept the contributions of the dissertation stated by the author. The presented reference in the abstract objectively reflects the scientific and applied scientific contributions significant for the field under study:

- ✓ An independent model of planning and logical integration for the management of the common good in the real estate sector has been developed.
- ✓ A sector-specific typology of implementation logic located between models oriented towards compliance, efficiency, transformation and ecosystem is outlined.
- ✓ The author turns the qualitative evidence from the conducted research into a network of key performance indicators, role models and decision-making logics.
- ✓ Elements in the Register of the Common Good and the ECG Planning Cycle Model are being merged.

IV. Dissertation Questions.

I have no specific notes and recommendations and I believe that Eric Schöhne's dissertation has the necessary depth and scientific level.

V. Summary evaluation of the dissertation and conclusion.

The presented dissertation on the topic „The Economy for the Common Good as a Strategic Approach to Sustainable Management in the Real Estate Sector“ is an up-to-date and in-depth study of the author. Based on the above merits, scientific and applied scientific contributions, I give a positive assessment and support the awarding of the educational and scientific degree "Doctor" (PhD) in the doctoral program "Planning" in the professional field 3.8. Economics by Eric Schöne.

Date:

July 28, 2026

Svishtov

Prepared the opinion:

(Assoc. prof. Hristo Sirashki, PhD)